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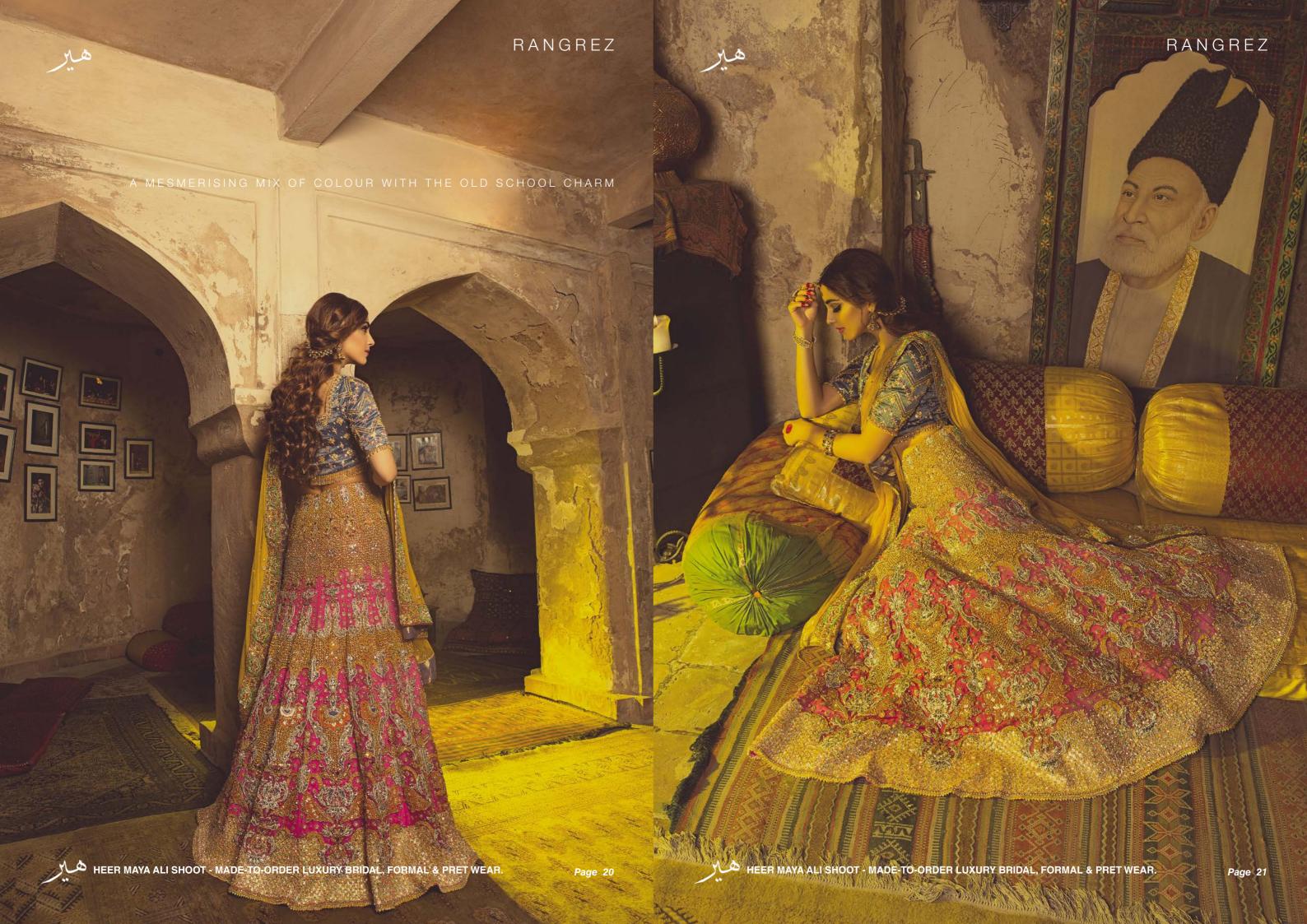














ABOUT HEER

Faiza Saglain showcased her bridal collection HEER at the seventh edition of PFDC L'Oréal Paris Bridal Week in the early evening segment. Synonymous with beauty and elegance, the collection is an ode to the iconic Heer, who is present in a woman even today, but perhaps more courageous.

The collection draws its inspiration from the transitional tale of HEER - from the real one, who was forced into wedlock, to the modern-day one, who takes charge of her own life. It incorporated a variety of techniques including the evergreen dabka, mukesh, tilla and contemporary 3D embellishments and cutworks, throughout the collection. The silhouettes were inspired by Heer's traditional attire and are customized to cater to the women of all ages and tastes. The Punjabi culture was evident in bright hues such as mustard, shades of blue and red. The collection boasts luxe fabrics such as tissue, organza and raw silk to represent the theme and transition of the women and their style over a period of time.

FAIZA SAQLAIN HEER MADE-TO-ORDER

You can order HEER Bridal, Formal or Pret Wear directly through chambeili® Bridal as we are Faiza Saglain's Official and Authorised Stockist in the United Kingdom. Simply choose the designs from this catalogue, then call/email to book a consultation at our store: +44(0)1274 598669 or custom.orders@chambeili.com.

The best time to book is Tuesday to Thursday between 11.30 am to 1.30 pm, Saturday between 3.30 pm to 5.30 pm or Sunday 12.30 pm to 2.30 pm.

During your one-to-one consultation with Fozia, we will discuss your requirements with Faiza Saglain including your budget, colour scheme and any customisation of the design.

At the time of your consultation period you will be able to see the outfits in closer detail (if available instore or via hi-resolution images) so you can see the quality of handwork and craftsmanship. You can also adapt any of the outfits such as adding fish tail, heavier dupatta, longer or shorter shirt, lining in sleeves, mix designs where you can have the shirt from one and skirt from the other.

Please Note: If you are wanting a one-to-one consultation for mehndi, engagement, nikah or bridal outfits or if you require a formal/semi-formal or pret outfit, then please book a consultation during the times stated above. Only book a consultation if you are genuinely interested in placing an order. We also want to advise customers that when you place your order through chambeili® Bridal, the cost of your outfit with delivery is slightly cheaper as we save costs on shipping, since we place many orders with Faiza Saglain and our shipments are sent in bulk. If you order directly then you have to pay the full delivery charge. In addition, we have a long term relationship with Faiza Saglain that spans over 5 years so when you place your order it is prioritised and we have strict time and quality control processes in place to ensure your order arrives in time and made to your requirements.



#MADETOORDER

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